

**Kroc Center
Community Demographics**

As defined by the Memphis Area Command of The Salvation Army, the service area of the Kroc Center will be a three-mile radius from the intersection of East Parkway and Central Avenue.

Memphis neighborhoods in the service area:

Beltline	Rozelle-Annesdale	East Buntyn
Orange Mound	Central Gardens	Joffre
Bethel Grove	Vollentine-Evergreen	Red Acres
Glennview	Belle Aire	University District
Cooper-Parkway	Binghampton	Normal Station
Annesdale-Snowden	Lenox	
Cooper-Young	Chickasaw Gardens	

Total estimated population:	127,056	Average Household Income:	\$49,936.00
Total estimated households:	55,106	Median Household Income:	\$36,376.00
Total population under age 19:	33,750	Per Capita Income:	\$22,208.00
Total population over age 65:	16,454		

Race & Ethnicity:

White	36%
African-American	59%
Asian	2%
Other	3%

Gender:

Female	52.5%
Male	47.5%

Marital Status:

Never Married	39.5%
Now Married	27.7%
Previously Married	32.8%

Educational Attainment:

Elementary	8.6%
Some High School	17.7%
High School Graduate	23.7%
Some College	20.5%
Associate Degree Only	4.3%
Bachelor Degree Only	14.8%
Graduate Degree	10.4%

Source: *Applied Demographic Solutions, 2005. This fact sheet includes projections and estimates for 2008 based on data available in 2005.*

